

# ROAD USER PRICING

*A one day seminar exploring the options and impacts of changing the way we pay for transport*

WITH

**The Hon John Brumby AO**  
Professorial Fellow,  
University of Melbourne and  
Monash University

**Professor Bert van Wee**  
Professor of Transport Policy  
Delft University of Technology,  
The Netherlands

**Professor Ian Harper**  
Reserve Bank Board Member  
and Senior Advisor to  
Deloitte Touche Tohmatsu

**Marion Terrill**  
Transport Program  
Director  
Grattan Institute

**Professor Michiel Bliemer**  
Professor of Transport  
Planning and Modelling  
University of Sydney

**Dr Elizabeth Taylor**  
Research Fellow, RMIT University

**Professor Graham Currie**  
Professor of Public Transport,  
Monash University

**Alyssa Serafim**  
Principal Infrastructure  
Advisor  
Infrastructure Victoria

**Dr Elliot Fishman**  
Director, Institute for Sensible Transport

## SEMINAR TOPICS

- » *Mechanisms for enhancing the productivity of our cities through transport innovation and policy reform*
- » *Disruptive transport technology, driverless cars and the implications for government*
- » *Local government's role and the opportunity presented by disruptive transport technology and road user pricing*
- » *Congestion charging: practice and impacts*
- » *Electric vehicles: the consequences on fuel excise revenue*
- » *Road user pricing in the digital age: Using technology to provide the right pricing signals to manage road use*
- » *The human response: How road user pricing is likely to impact on transport behaviour*
- » *The politics of road user pricing*
- » *Emerging transport challenges in a growing Melbourne*

**Tuesday 10th August 2017**

8:45am – 4:30pm

**Melbourne Town Hall**



Parliament or Flinders Street

**Early bird rate \$495 (inc GST)**

Closes 6th July, 2017. Thereafter \$595

**Register at [www.sensibletransport.org.au](http://www.sensibletransport.org.au)**

Registrations close 1st August 2017

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**Sensible Transport**  
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# SEMINAR SPEAKERS



**The Hon John Brumby AO**  
*Professorial Fellow,  
University of Melbourne and  
Monash University*

The Hon John Brumby was the former Premier of Victoria (2007 – 2010) and has immense experience in public life serving for more than 10 years as Treasurer and then Premier of Victoria, 6 years as Leader of the Victorian Opposition and 7 years as Federal MHR for Bendigo during the period of the Hawke Government. Since retiring from politics, Mr Brumby has accepted a number of appointments in both the business and not-for-profit sectors, including:

- Chairman of the Motor Trades Association of Australia (MTAA) Superannuation Fund;
- Chairman of Citywide Service Solutions Pty Ltd;
- Independent Director of Huawei Technologies (Australia) Pty Limited;
- Chairman of BioCurate Pty Ltd;
- National President of the Australia China Business Council;
- Chairman of the Fred Hollows Foundation; and
- Chairman of the Olivia Newton-John Cancer Research Institute.

Mr Brumby is a Professorial Fellow at both the University of Melbourne and Monash University. He is widely published on a range of issues and in October 2015 released his book titled 'The Long Haul – Lessons from Public Life'.



**Professor Bert van Wee**  
*Delft University of Technology,  
The Netherlands*

Bert van Wee is professor of Transport Policy at Delft University of Technology, the Netherlands, faculty Technology, Policy and Management. In addition he is scientific director of TRAIL research school. His main interests are in long-term developments in transport, in particular in the areas of accessibility, land-use transport interaction, (evaluation of) large infrastructure projects, the environment, safety, policy analyses and ethics. He gained his PhD in Economics and Econometrics at the University of Amsterdam, and his masters in Geography at Utrecht University. In 2014 the Transport Geography Specialty Group of the Association of American Geographers offered him the Edward L. Ullman Award



**Professor Michiel Bliemer**  
*University of Sydney  
Business School*

Michiel Bliemer is Professor of Transport Planning & Modelling at the Institute of Transport and Logistics Studies at the University of Sydney Business School since 2012. Michiel has a MSc in econometrics and a PhD in transport planning and traffic engineering. Prior to coming to Australia he worked for 15 years at Delft University of Technology as well as at the Netherlands Organisation for Applied Scientific Research and at the largest transport and traffic consultancy in the Netherlands. At the University of Sydney he is responsible for coordinating and teaching the Strategic Transport Planning unit as well as the Traffic & Mobility Management unit. Michiel's main areas of research include transport network modelling, demand forecasting, travel behaviour, stated choice surveys and experimental design, road pricing reform, and traffic flow simulation. Michiel advises governments in Europe and Australia on their transport models and actively together with consultants and software developers to establish advanced tools for strategic transport and infrastructure planning.

## SEMINAR SPEAKERS



**Alyssa Serafim**

*Principal Infrastructure Advisor  
Infrastructure Victoria*

Alyssa Serafim is a Principal Advisor at Infrastructure Victoria and is currently leading the transport network pricing project. In past roles, Alyssa has advised government on major transport infrastructure projects, best practice investments decision frameworks, business case development and policy reforms in Victoria and Western Australia. Prior to joining Infrastructure Victoria, she developed the proposal for Western Australia's first direct heavy user charge as part of the development of the Perth Freight Link Business Case.



**Marion Terrill**

*Transport Program Director  
Grattan Institute*

Marion is a leading policy analyst and former public servant. Her public policy experience ranges from authoring parts of the 2010 Henry Tax Review to leading the design and development of the MyGov account. She has provided expert analysis and advice on labour market policy for the Commonwealth Government, the Business Council of Australia and at the Australian National University. She joined the Grattan Institute in April 2015, and has published on topics including on transport infrastructure investment, cost overruns, and value capture.



**Dr Elizabeth Taylor**

*Research Fellow  
RMIT University*

Dr Elizabeth Taylor is a Vice Chancellor's Post-Doctoral Research Fellow in the Centre for Urban Research at RMIT University. She was previously a McKenzie Fellow in the Faculty of Architecture Building and Planning at the University of Melbourne. Elizabeth's research interests span policy-focused research across urban planning, housing markets, property rights and locational conflict. An increasing focus of her research is car parking policy. Her publications have explored the housing market implications of urban containment policies; the contested role of research in planning practice; and the 'Not in My Back Yard' (NIMBY) phenomenon. Her car parking-related publications include "Fight the towers! Or kiss your car park goodbye" quantifying the prevalence of parking as a critical issue in Victorian planning appeals; and "The Elephant in the scheme" charting the historical role of parking in strategic parking and the growing gap between strategic and statutory policy. Elizabeth holds a PhD from RMIT University; and an honours degree in Urban Planning & Development from the University of Melbourne. She has contributed to numerous AHURI projects; and has worked in policy and spatial modelling roles within the Victorian State Government, in private practice as a demographic forecaster, and at the National Centre for Social and Economic Modelling (NATSEM). She was a contributing consultant to the Australian Council of Learned Academies Securing Australia's Future - Delivering Sustainable Urban Mobility report; and awarded the Journal Urban Policy and Research's 2012 Brian McLaughlin Award for outstanding contributions by emerging scholars. She is also the co-host of urban planning podcast "This Must be the Place". Elizabeth recently convened the Parking Futures forum, bringing together researcher and practitioners with an interest in building an evidence base for reforming car parking policies in Australia. Her focus is on moving toward demand-based pricing of on and off street parking.

# SEMINAR SPEAKERS



**Professor Ian Harper**

B.Econ. (Hons) (Qld) M.Ec. Ph.D.  
(ANU) FASSA FAICD  
(Panelist)

Ian Harper is a well-known Australian economist. In May 2016 he was appointed to the board of the Reserve Bank of Australia and became a Senior Advisor to Deloitte Touche Tohmatsu. From March 2011 to May 2016, Ian was a partner with Deloitte Access Economics. Prior to his consulting career, he spent 16 years in various roles at the Melbourne Business School and was elected Emeritus Professor of the University of Melbourne on his departure.

From March 2014 to March 2015, Ian chaired the Competition Policy Review, a “root and branch” review of Australia’s competition policy, laws and regulators.

From December 2005 to July 2009, he served as inaugural Chairman of the Australian Fair Pay Commission, and from January 2011 to February 2012, he was one of three panellists chosen to review Victoria’s state finances.

Ian was elected a Fellow of the Academy of Social Sciences in Australia in 2000, a Fellow of the Australian Institute of Company Directors in 2009 and a Distinguished Public Policy Fellow of the Economic Society of Australia in 2016.

He is married to Roslyn and they have two adult sons and three grandchildren.



**Professor Graham Currie**

Professor of Public Transport,  
Public Transport Research  
Group, Monash University  
(Panelist)

Prof Currie is a renowned international Public Transport research leader and policy advisor with over 30 years experience. He is founder and Director of the Public Transport Research Group at Monash University which in 2015 was identified as one of the top 3 research groups in the world by an independent European review of the field. Graham has published more research papers in leading international peer research journals in this field than any other researcher in the world. In July 2016 he won the best research paper prize at the 14th World Conference on Transport Research in Shanghai. Also in 2016 he won the William W Millar prize for best research paper from the US Transportation Research Boards Annual Meeting in Washington DC, the largest transport conference in the world. Prof Currie also won this award in 2012 and is the only person in the world to win it twice.

Professor Currie specialises in research on public transport markets, route and network design in transit, transit futures and social and economic benefits of urban transit. In 2017 Professor Currie became the first Australian and one of the few non-Americans to become a Chair of a research committee at the US Transportation Research Board, part of the US National Academy of Sciences. He chairs the Light Rail Transit Systems Committee in Washington DC.

Professor Currie is also a specialist advisor to international agencies on planning transport for major special events and has worked on all the summer Olympic Games since 1996 including the recent Rio games and has also advised planning for the Hajj pilgrimage in Mekka, KSA.



**Dr Elliot Fishman**

Director, Institute for Sensible  
Transport

Dr Elliot Fishman completed his PhD at the Centre for Accident Research and Road Safety and his Post Doc at Utrecht University in the Netherlands. He has advised the Australian Prime Minister’s Office on sustainable mobility, as well as the NYC Department of Transport and Transport for London. In 2016 he completed two landmark reports for the City of Melbourne and City of Adelaide on disruptive transport technology and the implications for local government. Dr Fishman has written for The Age, the Herald Sun and other major daily newspapers on transport issues. His work has been among the most read and cited articles in peer reviewed transport journals. In 2015 he was lecturer in *Integrated Transport Planning* at RMIT University and is currently Director of Transport Innovation at the Institute for Sensible Transport. In 2016 he led the bike share feasibility studies for Perth, Adelaide and Sydney and prepared several Integrated Transport Strategies for local governments.

## Cancellation policy

Cancellations must be received via email to [info@sensibletransport.org.au](mailto:info@sensibletransport.org.au) before the 6th July 2017.  
No refunds for cancellations made after the 6th July 2017.